

ROCKLAND 5K RUN/WALK FOR MENTAL HEALTH AWARENESS

Benefiting the programs of MHA of Rockland



**Mental Health Association
of Rockland County**

Connecting people. Educating families. Rebuilding lives.

Proposal for Sponsorship

June 1, 2019



**Rockland Lake State Park
Field #1, Valley Cottage, NY**



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Mental Illness Does Not Discriminate

Did you know that 1 in 4 Americans will suffer from some form of mental illness in any given year? Approximately 60% of adults and almost 50% of youth, ages 8-15, with a mental illness received no mental health services in the previous year. Do you know that serious mental illness costs the U.S. \$193.2 billion in lost earnings per year?

Good mental health, an essential component of overall health and well being, is often overlooked in both community and the workplace, even though the statistics are staggering. Mental health disorders are the leading cause of disability in the U.S. These disorders affect people from all walks of life regardless of age, gender, economic status, or ethnicity. Whatever our situation, we are all at risk of mental health challenges at some point in our life. Mental illnesses are more common than cancer, diabetes, heart disease or arthritis.

Mental illness, unfortunately, still carries with it a stigma and doesn't get the attention it both deserves and needs. There is hope for people living with mental illness and that hope is you. Your support can make a difference!

About MHA of Rockland

At Mental Health Association of Rockland County (MHA of Rockland), we help people living with mental illness and/or addiction to embrace life and redefine themselves.

We also welcome and support families, friends, employers, and colleagues who care about those struggling with these issues. Since opening our doors in 1951, we have touched the lives of more than 50,000 Rockland County residents.



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SPONSORSHIP OPPORTUNITIES

\$2,500 PLATINUM LEVEL

\$2,000 GOLD LEVEL

\$1,500 SILVER LEVEL

\$1,000 START/FINISH LINE LEVEL

\$500 BRONZE LEVEL

\$250 KILOMETER LEVEL

Special sponsorship recognition is also available for major donors of goods and services, depending on the cash value of the donation. Additional ways your business can support the Mental Health Awareness Run/Walk include:

- building a team of walkers from your company; and
- providing in-kind support for the walk

**FOR MORE INFORMATION CONTACT:
VELVET REDA (845) 267-2172 EXT.257
redav@mharockland.org**

SPONSORSHIP BENEFITS

All sponsorship levels include company logo on T-shirt and route sign, company-provided sign or banner displayed at race and sponsorship-level recognition at Awards Ceremony.

Your sponsorship entitles you to a complimentary one-hour seminar on Mental Wellness in the Workplace given by MHA professionals.

Platinum Level

Sponsorship Benefits AND stage appearance on Walk Day, sponsor name in press release, listing in electronic communication, sponsor logo on stage banner, Walk Day table, logo displayed on raceroster.com/22801

Gold Level

Sponsorship Benefits AND sponsor name in press release, listing in electronic communication, sponsor logo on stage banner, Walk Day table, logo displayed on raceroster.com/22801

Silver Level

Sponsorship Benefits AND listing in electronic communication, sponsor logo on stage banner on Walk Day, Walk Day table, logo displayed on raceroster.com/22801

Start/Finish Level

Sponsorship Benefits AND sponsor logo on stage banner, Walk Day table, logo displayed on raceroster.com/22801

Bronze Level

Sponsorship Benefits AND Walk Day table.

Kilometer Level

Sponsorship Benefits as noted above.



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Sponsorship Confirmation

We are proud to support MHA of Rockland. We authorize Rockland 5K Run/Walk for Mental Health Awareness to include our name or logo on all the materials printed for the event consistent with our sponsorship selection below. (Please check your level of support.)

- | | |
|--|---------|
| <input type="checkbox"/> Platinum Level | \$2,500 |
| <input type="checkbox"/> Gold Level | \$2,000 |
| <input type="checkbox"/> Silver Level | \$1,500 |
| <input type="checkbox"/> Start/Finish Line Level | \$1,000 |
| <input type="checkbox"/> Bronze Level | \$ 500 |
| <input type="checkbox"/> Kilometer Level | \$ 250 |

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email Address: _____

Website: _____

Sponsorship Level: _____ Amount: _____

Check enclosed (please make payable to **Mental Health Association of Rockland County, Inc.**) \$ _____

Credit cards accepted: () Visa () MasterCard () Discover

Please print / Name (as appears on card): _____

Billing Address (if different from above): _____

Card Number: _____ Exp: _____

Card Verification Code: _____ (three-digit code on the back, near the signature)

Signature: _____

To be included on our walk t-shirt and route sign: sponsorship form, donation and logo must be returned by May 10, 2019. On race day, on-site registration/check in begins at 7:30 am for runners/walkers. Booths should be setup and ready to go by 7:30 am.

Please send completed and signed Sponsorship Confirmation Form, company logo and information in eps or ai format via email to: redav@mharockland.org or mail with donation check to: MHA of Rockland, 140 Route 303, Valley Cottage, NY 10989 Attn: Rockland 5k Run/Walk for Mental Health Awareness