

SPONSORSHIP OPPORTUNITIES

\$2,500 PLATINUM LEVEL

\$2,000 GOLD LEVEL

\$1,500 SILVER LEVEL

\$1,000 START/FINISH LINE LEVEL

\$500 BRONZE LEVEL

\$250 KILOMETER LEVEL



Special sponsorship recognition is also available for major donors of goods and services, depending on the cash value of the donation. Additional ways your business can support the Mental Health Awareness Walk include:

- building a team of walkers from your company; and
- providing in-kind support for the walk

**FOR MORE INFORMATION CONTACT:
VELVET REDA (845) 267-2172 EXT. 257**

PLATINUM LEVEL \$2,500

Stage appearance on walk day; Sponsor's name included in press release; Listing in electronic communication; Logo on stage banner on walk day; Company logo prominently displayed on Walk t-shirt; Company provided sign or banner prominently displayed at the race; Walk day table; Logo displayed on website; Sponsor's logo/name on route sign; Company recognized as Platinum Sponsor at the awards ceremony.

GOLD LEVEL \$2,000

Sponsor's name included in press release; Listing in electronic communication; Logo on stage banner on walk day; Logo will be notably displayed on Walk t-shirt; Company provided sign or banner prominently displayed at the race; Walk day table; Logo displayed on website; Sponsor's logo/name on route sign; Company recognized as Gold Sponsor at the awards ceremony.

SILVER LEVEL \$1,500

Listing in electronic communication; Logo on stage banner on walk day; Logo will be notably displayed on Walk t-shirt; Company provided sign or banner prominently displayed at the race; Walk day table; Logo displayed on website; Sponsor's logo/name on route sign; Company recognized as Silver Sponsor at the awards ceremony.

START/FINISH LINE LEVEL \$1,000

Sponsor logo on stage banner on walk day; Logo will be displayed on Walk t-shirt; Company provided sign or banner prominently displayed at the race; Walk day table; Logo displayed on website; Sponsor's logo/name on route sign; Company recognized as Start/Finish Line Sponsor at the awards ceremony

BRONZE LEVEL \$500

Sponsor logo will be displayed on Walk t-shirt; Your company provided sign or banner displayed at the race; Walk day table; Sponsor's logo/name on route sign; Company recognized as Bronze Sponsor at the awards ceremony.

KILOMETER LEVEL \$250

Company logo will be listed on Walk t-shirt; Company provided sign or banner displayed at the race; Sponsor's logo/name on route sign; Company recognized as Kilometer Sponsor donor at the awards ceremony.

Sponsorship Confirmation

We are proud to support MHA Rockland & NAMI Rockland. We authorize Rockland 5k Run/Walk for Mental Health Awareness to include our name or logo on all the materials printed for the event consistent with our sponsorship selection below. (Please check your level of support.)

- | | |
|---|----------------|
| <input type="checkbox"/> Platinum Level | \$2,500 |
| <input type="checkbox"/> Gold Level | \$2,000 |
| <input type="checkbox"/> Silver Level | \$1,500 |
| <input type="checkbox"/> Start/Finish Line Level | \$1,000 |
| <input type="checkbox"/> Bronze Level | \$ 500 |
| <input type="checkbox"/> Kilometer Level | \$ 250 |

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email Address: _____

Website: _____

Sponsorship Level: _____ Amount: _____

☐ Check enclosed (please make payable to ***Mental Health Association of Rockland County, Inc.***) \$ _____

Credit cards accepted: () Visa () MasterCard () Discover

Please print / Name (as appears on card): _____

Billing Address (if different from above): _____

Card Number: _____ Exp: _____

Card Verification Code: _____ (three-digit code on the back, near the signature)

Signature: _____

To be included on our walk t-shirt and route sign: sponsorship form, donation and logo must be returned by May 1, 2018. On race day, on-site registration/check in begins at 7:30 am for runners/walkers. Booths should be setup and ready to go by 7:30 am.

Please send completed and signed Sponsorship Confirmation Form, Company logo and information in jpg, eps or pdf format via Email to: RocklandMHWalk2018@namirockland.org or Mail with donation check to: MHA Rockland, 140 Route 303, Valley Cottage, NY 10989 Attn: Rockland 5k Run/Walk for Mental Health Awareness